



JUDI'S PLACE FOR KIDS



# STORYBOOK GALA

SEPTEMBER

30

2023

RAMADA HOTEL AND CONFERENCE CENTER  
624 JAMES S TRIMBLE BLVD  
PAINTSVILLE, KY 41240



SPONSORSHIP PACKET

# WHAT IS JUDI'S PLACE FOR KIDS?

Judi's Place for Kids, Inc. is one of fifteen Children's Advocacy Centers across the Commonwealth of Kentucky. Judi's Place, a nationally accredited and recognized program, exists to bring hope and healing to victims of abuse and their nonoffending families. Our agency serves the counties of Pike, Floyd, Johnson, Martin, and Magoffin from our two offices located in Pikeville and Prestonsburg.

Our small staff of fourteen amazing individuals spends every day of their lives interacting with wonderful children who have had unthinkable things happen to them. In the past 12 months alone our centers have served over 500 children who have been victims of abuse or neglect. Services at our offices include Forensic Interviews, Medical Exams, Advocacy Services, and Trauma Therapy. We also work out in the community to raise awareness for the issues of child abuse and to provide prevention education to students, teachers, administrators, pastors, and many more in our community. Our staff works incredibly hard, but it ultimately takes an entire community working together to build a culture of prevention to keep our kids safe.

As you may expect, organizations like Judi's Place rely heavily on outside funding support to be able to function. Some of this outside support comes from local, state, and federal funding, but ultimately without the support of individuals in our community as well as partnerships with the many great companies, agencies, and organizations throughout Eastern Kentucky, we cannot do what we do. Because of this need, we place a heavy emphasis on our two major fundraisers throughout the year: our Run With Courage 5K in the Spring and our Gala in the Fall.

This year's 5K was a wonderful success, bringing in over 150 participants and raising over \$16,000 to better serve victims of abuse in our region. We have big dreams for our Gala as an event that annually brings in a large portion of funding to raise our agencies capacity to serve the community, but we also hope to create an event that folks talk about all year long. We hope you are excited about our event and would be eager to join us in bringing hope and prevention to our region.





# LETTER FROM THE EVENT DIRECTOR

Thank you for your interest in the Judi's Place for Kids Annual Gala! Our Staff, Board of Directors, and Supporters are all incredibly excited to host this event in 2023 after the unfortunate last-minute cancellation of last year's event due to the horrific flooding that occurred throughout Eastern Kentucky. As you may know, because of the grim situation we thought it would be in the best interest of our community to hold our event at a later date.

Now as we rapidly approach the Fall of 2023, we are thrilled to unveil our new vision and direction for the Judi's Place for Kids Gala. This Fall will be our third Gala supporting Judi's Place for Kids-owned agencies, but the first directly hosted by and benefiting Judi's Place for Kids itself. With this fresh start, our team decided it was the right time to dream big about what this event could be for our agency and the community we serve.

Henceforth, our Annual Gala will be called "Storybook" as we envision years of beautiful Gala events inspired by the many tales of courage, perseverance, hope, and triumph found in the stories we read and watched throughout our childhoods. This year's Gala is inspired by the dream-filled story of *The Princess and the Frog* and the roaring 20's era of New Orleans.

At this event, you will expect to see a beautiful array of colors that transport us to "The Big Easy", melodies evoking the foundational styles of American music, food inspired by the love and passion of the bayou, and drinks prepared by local Eastern Kentucky Distilleries with a Louisiana flair. We envision an experience like no other in our area and an event that the community will talk about year-round.

Of course, this event also has an important purpose outside of putting on a fun experience. The reason Judi's Place for Kids exists is because of the unfortunate reality that there are children in our communities every day that are being abused, neglected, and trafficked. The ultimate purpose of this event is to bring recognition to the courageous stories of those who have lived experiences of abuse and to inspire our community to join us in building a **culture of prevention** in our schools, our churches, our dance studios, our sports teams, and most importantly, our families.

We sincerely hope you will see the importance of this event. On behalf of Judi's Place for Kids, I humbly invite you to join us in our mission of bringing hope and healing to our community.

Thank you for your support,

Kalen Richmond



# SPONSORSHIP PACKAGES



## Diamond Sponsorship - \$10,000

- Title of Presenting Sponsor in all Marketing Items
- Two VIP Tables (8 Guests per Table)
- 2 Bottles of Wine for Each Table
- Largest Logo on Table Décor
- Photo Booth Sponsorship
- Largest Logo on Social Media and Website
- Swag Bags for Each Guest

## Platinum Sponsorship - \$5,000

- One VIP Table (8 Guests per Table)
- Bottle of Wine for Table
- Large Logo on Table Décor
- Priority Choice of Sponsorship Location:  
Stage, Dancefloor, Buffet Area, Bar Area\*
- Large Logo on Social Media and Website
- Mention in Paid Marketing Items

## Gold Sponsorship - \$2,000

- One Table (8 Guests per Table)
- Medium Logo on Table Décor
- Choice of Sponsorship Location: Stage,  
Dancefloor, Buffet Area, Bar Area\*
- Medium Logo on Social Media and Website

## Silver Sponsorship - \$1,000

- 4 Complimentary Tickets
- Small Logo on Table Décor
- Small Logo on Social Media and Website

## Bronze Sponsorship - \$500

- 2 Complimentary Tickets
- Name on Table Décor
- Name on Social Media and Website



\*Sponsored areas are first come first serve, beginning with Platinum level sponsors

# SPONSORSHIP AGREEMENT



The organization or individual listed below agrees to sponsor the 2023 Judi's Place for Kids Annual Storybook Gala on Saturday, September 30th, 2023 at the level indicated below. Judi's Place for Kids agrees to provide all items listed in the selected sponsorship package. Judi's Place for Kids agrees to use all proceeds from the sponsorship to fund Judi's Place for Kids services.

Attending Sponsor

Non-Attending Sponsor

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Diamond - \$10,000

Platinum - \$5,000

Gold - \$2,000

Silver - \$1,000

Bronze - \$500

Donation - \$ \_\_\_\_\_

# ATTENDEES

Table Reservation Deadline: September 1st, 2023



1.) _____	9.) _____
2.) _____	10.) _____
3.) _____	11.) _____
4.) _____	12.) _____
5.) _____	13.) _____
6.) _____	14.) _____
7.) _____	15.) _____
8.) _____	16.) _____

Please find enclosed, a check in the amount of \$ \_\_\_\_\_  
made payable to Judi's Place for Kids, Inc for the 2023 Judi's  
Place for Kids Storybook Gala on September 30th, 2023.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please Make Checks out to Judi's Place for Kids Inc and mail to  
128 S College St. Pikeville, KY 41501

For more information, please contact Kalen Richmond:  
(812) 361-3185 | kalen.richmond@ky.gov