



**JUDI'S PLACE FOR KIDS**

**RUN WITH**

**COURAGE**

**5K**



**APRIL 13TH, 2024**

**PIKEVILLE CITY PARK**

**SPONSORSHIP PACKET**





# WHAT IS JUDI'S PLACE FOR KIDS?

Judi's Place for Kids, Inc. is one of fifteen Children's Advocacy Centers across the Commonwealth of Kentucky. Judi's Place, a nationally accredited and recognized program, exists to bring hope and healing to victims of child abuse and their nonoffending families. Our agency serves the counties of Pike, Floyd, Johnson, Martin, and Magoffin from our two offices located in Pikeville and Prestonsburg.

Our small staff of thirteen amazing individuals spends every day interacting with wonderful children who have had unthinkable things happen to them. In the past 12 months alone our centers have served over 450 children who have been victims of abuse or neglect. Services at our offices include Forensic Interviews, Medical Exams, Advocacy Services, and Trauma Therapy. We also spend time in the community to raise awareness for the issues of child abuse and to provide prevention education to help stop it. In 2023 we visited students at 10 different individual schools as well as teachers and administrators from 5 different school districts. Our staff works incredibly hard, but it ultimately takes an entire community working together to build a culture of prevention to keep our kids safe.

As you may expect, organizations like Judi's Place rely heavily on outside funding support to be able to function. Some of this outside support comes from local, state, and federal funding, but ultimately without the support of individuals in our community as well as partnerships with the many great companies, agencies, and organizations throughout Eastern Kentucky, we cannot do what we do. Because of this need, we place a heavy emphasis on our two major fundraisers throughout the year: our Run With Courage 5K in the Spring and our Storybook Gala in the Fall.

Last year's 5K and Gala combined raised over \$45,000 for Judi's Place for Kids. The money raised through these events goes directly towards raising our capacity to serve and support victims of abuse and their nonoffending family members. If your business chose to support Judi's Place for Kids in 2023 through a sponsorship or donation, THANK YOU! We hope you saw the value in partnering with us in that way! We hope you will join us again in raising funds for our organization this year as well! If your business has not supported Judi's Place in the past, we invite you to do so this year and join us in our mission of bringing hope and healing to our community!



# LETTER FROM THE EVENT DIRECTOR

Thank you for your interest in partnering with us for the 2024 Judi's Place for Kids Annual Run With Courage 5K! Our Staff, Board of Directors, and Supporters are all incredibly excited to host this event in 2024 after last year's very successful event! Last April we had over 150 participants come out to the City Park in Pikeville to join in on the fun! Nearly all of our participants received a t-shirt featuring our amazing sponsors who made the event possible! We love seeing those shirts worn out in the community and we're certain our sponsors love it too!

For this year's event, we hope to build off all that success! We are looking to raise more awareness for Judi's Place and the amazing work our organization does through an even greater number of participants. Meanwhile, we are also striving to raise more funds to go towards operating expenses for Judi's Place through an increased number of Sponsors and Donors. In the end, we hope to raise much-needed funds that will go directly towards bringing hope and healing to victims of child abuse. On top of that, we hope to simply have an event that people will have a blast participating in!

This year's event will be the same weekend as last year, landing on April 13th, 2024. At the event, we will have our 5K run/walk, a 1-mile walk, a kid's fun run, face painting, and more! We hope to attract even more participants and families out for this year's event and we hope our sponsors will come join us in an even higher capacity this year as well! Each sponsorship level includes a set amount of complimentary race entries that we hope our sponsors will take full advantage of to get their employees involved! It truly is a great opportunity for the teams of all of our partnering businesses to come together for a great cause!

As you discuss your marketing budgets and giving budgets for 2024, we greatly appreciate you taking the time to discuss sponsoring and taking part in the 2024 Judi's Place for Kids Run With Courage 5K. You can find prices and inclusions for sponsorship amounts on the following pages of this packet. We hope you will join us at this year's event as we RUN WITH COURAGE!

Thank you for your support,

*Kalen Richmond*

Kalen Richmond



# SPONSORSHIP PACKAGES

## Platinum Sponsorship - \$1,500

- Large Logo on Event T-Shirt
- Large Logo on Event Page, Social Media, and JPK Website
- Large Logo on Banner at Event
- Invitation to Setup Marketing Table at Event
- 15 Complimentary Race Entries
- Mention in any Paid Advertisements ran by JPK

## Gold Sponsorship - \$750

- Medium Logo on Event T-Shirt
- Medium Logo on Event Page, Social Media, and JPK Website
- Medium Logo on Banner at Event
- Invitation to Setup Marketing Table at Event
- 8 Complimentary Race Entries
- Mention in any Paid Advertisements ran by JPK

## Silver Sponsorship - \$400

- Small Logo on Event T-Shirt
- Small Logo on Event Page, Social Media, and JPK Website
- Small Logo on Banner at Event
- Invitation to Setup Marketing Table at Event
- 4 Complimentary Race Entries

## Bronze Sponsorship - \$150

- Name on Event T-Shirt
- Name on Event Page, Social Media, and JPK Website
- Name on Banner at Event
- Invitation to Setup Marketing Table at Event
- 2 Complimentary Race Entries

## Questions?

- Email Kalen at [Kalen.Richmond@ky.gov](mailto:Kalen.Richmond@ky.gov) or give us a call at (606) 437-7447
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# SPONSORSHIP AGREEMENT

The organization or individual listed below agrees to sponsor the 2024 Judi's Place for Kids Run With Courage 5K on April 13th at the level indicated below. Judi's Place for Kids agrees to provide all items listed in the selected sponsorship package. Judi's Place for Kids agrees to use all proceeds from the sponsorship to fund Judi's Place for Kids services.

Attending Sponsor

Non-Attending Sponsor

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Platinum - \$1,500

Gold - \$750

Silver - \$400

Bronze - \$150

Donation - \$ \_\_\_\_\_

Checks can be made out to:

Judi's Place for Kids  
128 S College St  
Pikeville, KY 41501

Please copy and fill out the following registration page for each participant!

# 2024 Run With Courage 5K Registration Form

(One Entrant per Form. Feel Free to Copy!)

Registrations after March 22nd, 2024 will not Reserve a T-Shirt.  
Limited Shirts Will be available for purchase on day of event.

Name: \_\_\_\_\_ DOB: \_\_\_\_\_ Sex: M \_\_\_ F \_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Shirt Size (Circle One): Adult: **S M L XL 2XL 3XL 4XL** Child: **S M L**

Event Participating In (Circle One): **5K Run/Walk 1 Mile Walk T-Shirt Only**

Group Name (If Applicable): \_\_\_\_\_

**Waiver must be signed below:** In consideration of being allowed to participate in any way in the above referenced Race competition(s), race(s), related events (the "Event") and/or activities, I, the undersigned, acknowledge, covenant and agree that: 1. The risk of injury and/or death from the activities involved in the Race and the Event is significant including, but not limited to the following: (i) drowning; (ii) near-drowning; (iii) sprains; (iv) strains; (v) fractures; (vi) heat and cold injuries; (vii) over-use syndrome; (viii) injuries involving vehicles; (ix) animal bites and/or stings; (x) contact with poisonous plants; (xi) accidents involving, but not limited to paddling, climbing, biking, hiking, skiing, snow shoeing, travel by boat, truck, car, or other convenience; (xii) heart attack and (xiii) the potential for permanent paralysis and/or death. While particular rules, equipment, and personal discipline may reduce this risk, the risk of death or serious injury does exist; 2. AFTER OPPORTUNITY TO FULLY INFORM MYSELF ABOUT THE EVENT, I KNOWINGLY AND FREELY ASSUME AND ACCEPT ALL SUCH RISKS, BOTH KNOWN AND UNKNOWN, and assume full responsibility and all risks for my participation in the Event; 3. I voluntarily agree to comply with the stated and customary terms and conditions for participation. If, however, I observe any unusual and/or significant hazard my presence or participation, I will remove myself from participation and bring such hazard to the attention of the nearest official; 4. I, for myself and on behalf of my heirs, assigns, personal representatives and/or next of kin, forever WAIVE, RELEASE, DISCHARGE and COVENANT NOT TO APPALACHIAN TIMING GROUP and their officers, directors, representatives, officials, principals, agents and/or employees, subsidiaries, and/or assigns, as well as their independent contractors, sponsoring agencies, sponsors, advertisers, volunteers, and if applicable, owners and lessors of the premises used to conduct the Event (collectively, the "Releasees"), WITH RESPECT TO AND ALL INJURY, DISABILITY, DEATH, and/or loss or damage to person or property, incurred by me in connection with participation in the Event. I further agree to indemnify, defend and hold harmless Releasees from any loss, liability, cost, claim or damages arising from my participation in or association with activities and events organized and sponsored by the Appalachian Timing Group or connected with the Event. 5. I attest and verify that, unless otherwise indicated below, I am over 18 years of age, am free from all illnesses, injuries and defects that could interfere with my safe participation in the Event and that I am physically fit and sufficiently trained to participate in all activities associated with the Event. My participation in activities and events organized or sponsored by Appalachian Timing Group is entirely voluntary. I further certify and represent that on the date of the Event I will possess be covered by medical/health insurance, individually or as part of an organization. 6. I consent to administration of first aid and other medical treatment in the event of injury or illness and hereby release and indemnify Releasees from any and all liability or claims arising out of such treatment. 7. The Releasees reserve the right, in their sole and absolute discretion, to postpone, cancel, or modify the event due to weather conditions, Acts of God or other factors beyond the control of the Releasees that might affect the health and/or safety of the participants. No refunds will be granted. 8. I irrevocably grant unlimited permission to Releasees, to use, reproduce, sell and distribute any and all photographs, images, videotapes, motion pictures, recordings, or any other depiction of any kind of me or of my participation in the Event or related

Participant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(If participant is under 18, a parent or guardian must sign)

